


WBEC EAST

WOMEN'S BUSINESS ENTERPRISE CENTER

JOIN FORCES. SUCCEED TOGETHER.



**Be the voice
for the WBENC
certified WBEs**

2020–2021

Envoy Program

The Envoy program engages our WBENC certified WBEs as ambassadors for WBEC-East.

WBECeast.com

Our Goal

The Envoy group helps our WBEs leverage their certification, connect with corporations, and learn from each other.

Envoy Member Criteria

- 1** An Envoy must be WBENC-Certified by WBEC-East.
- 2** An Envoy must be an owner of her company and be in a senior leadership position.
- 3** An Envoy's company must have been WBENC-Certified for at least 3 years.
- 4** An Envoy must have a thorough understanding of WBEC-East and WBENC, and have served on other WBEC-East committees.

Visit wbeceast.com/committees to view the Envoy application.

Envoy Member Expectations

Envoys are expected to personally participate in a minimum of three WBEC-East events.

Envoys are appointed to serve a one year term. There are no term limits. Envoys may reapply for a new term provided they meet the minimum participation requirements and Envoy Member expectations during their previous term. New applicants will also have a personal interview.

Envoys must understand and be supportive of the mission and goals of WBEC-East and WBENC.

Envoys participate in training to learn all the components and offerings of WBEC-East and WBENC including WBECLink.

Envoys participate in conference calls providing a recap of previous events and overviews for upcoming WBEC-East and WBENC events.

Envoys assist in recruiting qualified WBEs for the Envoy Program.

Role of Envoy

Envoys serve as a “pipeline” for WBEC-East for speaking roles, facilitation of additional tasks, general support of WBEC-East, and opportunities at the national level.

Educate

- Share information on WBE sponsorship opportunities and WBEC-East and WBENC award opportunities.
- Recruitment of WBE's and Corporations.
- Mentor potential and new WBENC certified WBEs — explaining the process, benefits and value of certification.
- Promote WBEC-East programs and drive attendance to local and national events.

Communicate

Envoys assist the Council in informing WBEs about upcoming regional and national events and benefits as well as listening to their input and relaying it to the Regional Forum Chair.

Participate

Envoys may be requested to assist in serving as or making recommendations for speakers, awards, and other activities in line with the mission of WBEC-East.

Facilitate

Envoys facilitate specific networking exercise at assigned tables during each Meet & Greet event with the goal of making connections.

MEET & GREET 20 Minute Session

A Council Member Representative, Resource Partner, and/or Envoy will facilitate the discussion and make certain everyone has an opportunity to participate. There will be a timekeeper.

1 The Council Member or Resource Partner will:

- Explain the supplier diversity program and procurement within the organization.
- Discuss upcoming opportunities.

2 Everyone will introduce themselves and their company:

- Briefly state what service(s) and/or product(s) your company provides (**30 second elevator pitch.**)

Envoy Members

Jayshree Moorthy, Chair

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